



The Sioux Projector

The Official Newsletter of the Sioux Falls Camera Club

<http://www.siouxfallscameraclub.com>

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(Zoom in for a neat surprise!)

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April 2010 Edition

The Sioux Falls Camera Club meets the first and third Tuesdays of the month at 7 p.m at the Oak View Public Library, located at 3700 East Third Street (just north of the Kenny Anderson Community Center).

The "Happy Easter" Edition!

Tuesday, April 6th

Our April program will feature portrait photographer and local studio owner *Jolanta Bremer (Lifestyle Portraits)*. She will share with us tips and tricks for getting great results from simple yet creative approaches to portraiture. You can view more about her at her website – www.jbremer.com.

Steve Thompson will be providing the goodies.

Tuesday, April 20th

The results of the April in-club competition will be revealed, so get your entries to *Keith Anderson* by the first April meeting on 4/6.

Dale Olson will be providing the goodies.

Sioux Falls Camera Club 2010



Officers and Board Members for 2009-2010

President:	David Bair	605-332-7650
Vice President:	Karel Vander Lugt	605-332-5374
Treasurer:	Joyce Vander Lugt	605-332-5374

Chairpersons

Programs:	Roger Rose	605-271-3226
SFCC Competitions:	Keith Anderson	605-336-9597
Newsletter Editor:	Marty DeWitt	605-594-8198
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Webmaster:	Amy Vander Vorste	605-366-2213
N4C Entries:	Ron Balthazor	605-371-1607
N4C Digital:	Steve Thompson	605-528-3675

Feel free to contact the board members or chairpersons concerning Camera Club business.

Dues

Individuals: \$18.00 Family: \$27.00

Please pay Joyce Vander Lugt, Treasurer

The Sioux Falls Camera Club meets at 7:00 P.M., the first and third Tuesdays, September through May, at the Oak View Library, 3700 E 3rd Street, Sioux Falls, South Dakota.

VISITORS ARE ALWAYS WELCOME!

The Sioux Projector

The Sioux Projector is a monthly publication, (except for July and August), of the Sioux Falls Camera Club, Sioux Falls, South Dakota. Newsletter Deadline is the second Tuesday of the month. Contact editor Marty DeWitt at martydewitt@hotmail.com.

THE PREZ SEZ!



It appears that spring is truly here. The weather is finally getting much warmer, the rivers are overflowing, and it is still daylight when I leave work. These are all great reasons to get outside with your camera and begin capturing the beauty that exists all around us out there.

In my last letter, I mentioned wanting to do a photo walk on the 24th of April. I have had requests to do it in the afternoon. Let's plan on meeting at the Raven Industries parking lot, 205 E. 6th street at 3 p.m. on Saturday, the 24th of April. We will be strolling through downtown to take photos. I expect to be done by 5 p.m., although anyone wanting to stay longer is more than welcome.

We have our in-club contest coming up in April, so be sure to get your entries in by the 6th of April. Contact Keith Anderson for more info. I think April will be an exciting month for photography and look forward to seeing the photos people have taken.

David Bair, President

"The basic nature of a photograph remains unchanged from the day of its invention. If computerized cameras really could deliver photographs of what we see with such precision, wouldn't their instruction manuals use such enlightened imagery instead of hand-drawn sketches to show us how to use them?"

Galen Rowell

2010 Black Hills Shootout

September 17-19, 2010

Welcome to the 2010 Black Hills Photo Shootout!

Experience the Great Places, Great Faces and Great Photography of the Black Hills. Great faces like Wild Bill Hickok, Mount Rushmore and Chief Crazy Horse. Great places like Custer State Park, Spearfish Canyon, Badlands National Park and Deadwood. These are just a few of the great photo opportunities for you in South Dakota. Bring your camera, loaded and ready to fire, and join us in the first Black Hills Photo Shootout on September 17th, 18th and 19th, 2010.

Photographers of all skill levels and interests are invited to participate. The Shootout will have unique field workshops, scenic photo walks, inspiring indoor workshops and informal social events.

We will also have great speakers. **George Lepp**, a Canon "Explorer of Light" and *Outdoor Photographer* editor, will present his latest work in "Capturing the Possibilities." **Paul Horsted** will take us into Black Hills photographic history with a talk on his book "Crossing the Plains with Custer".

So dust off your lenses and find out why we have the best place around to shoot buffalo and pronghorns. Why Spearfish Canyon is like no other. Why the biggest headshots you will ever take are in the Black Hills. Join us and get some great shots at the Black Hills Photo Shootout.

Editor's note: This first- ever event was really the brainchild of Chad Coppess, head photographer for the Department of Tourism. He has put a great deal of time and effort into making this event a reality. He is also very persuasive, so I'm happy to report that I will be leading two photo excursions as part of the weekend activities. Stay tuned to www.BlackHillsPhotoShootout.com for more details and registration information.

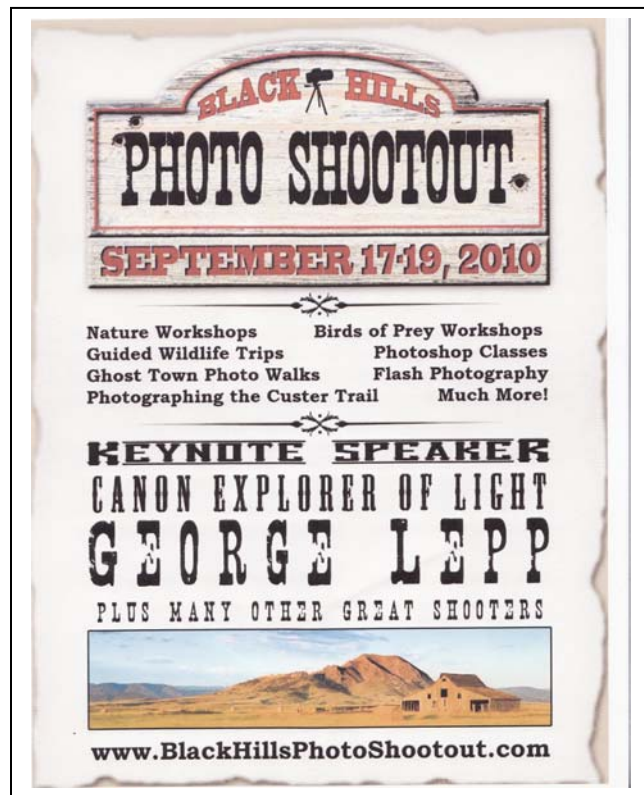
NAC Springbrook Photo Weekend

April 23-25, 2010

Springbrook State Park
Guthrie Center, Iowa

Registration Deadline - April 14th

Contact Steve Thompson for more info



"Photovoice"

Horse Barn Arts Center

The Sioux Falls Horse Barn Arts Center is hosting a gallery exhibit entitled "**Photovoice – Empowering Youth Through Photography**". The exhibit reflects a research project in which American Indian youth were encouraged to communicate their challenges, concerns, ideas, hopes and fears through the medium of photography. There will be a reception from 4 to 6 p.m. on April 10th. The exhibit will run from April 1 through May 31st.

2010 Hospitality

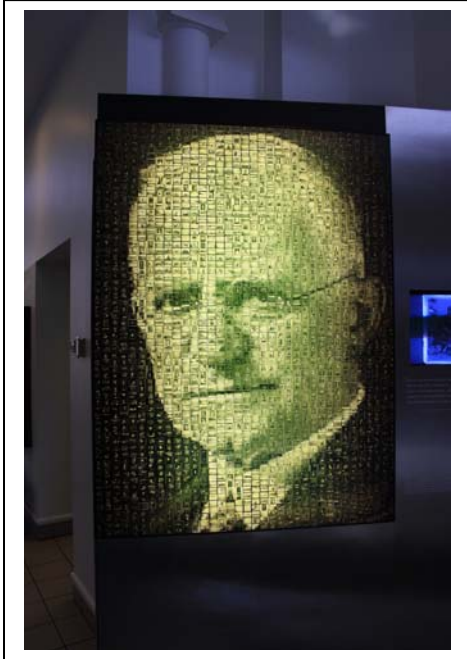
Thanks to those of you who have signed up to bring refreshments to our meetings!

April 6 - Steve Thompson

April 20 - Dale Olson

May 4 - Don & Linda Rensberger

May 18 - Spring Banquet



George Eastman, of course!
(Photo collage made of smaller historical black and white images)

Take Your Best Shot!

By Marty DeWitt, SFCC Editor

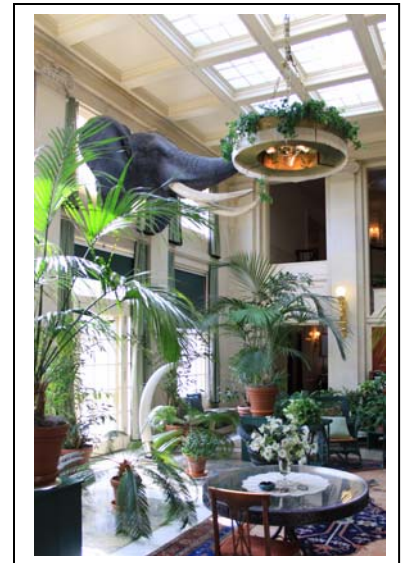
March was an interesting month for me. The extent of my photographic adventures included flooding pictures at my parks and a few chance encounters on a trip Cathy and I took to New England. Since the weather was pretty dreary, most of my shots were taken indoors. I finally got a chance to tour the Martin Guitar Factory in Nazareth, Pennsylvania. I was there two years ago, but was too late for the tour. This time I made sure the timing was right, and was blown away by their operation. After seeing the effort that goes into manufacturing a Martin guitar, it's easy to understand why they are such fine instruments (as well as why they are so expensive...). Needless to say, I'm still playing a Fender....

All along the way, we stopped at roadside thrift stores and antique shops. I'm in the hunt for an old wooden 4X5 or 8X10 view camera for a display I'd like to do. I did pick up a couple old folding cameras for my collection, but struck out on the larger ones. So, if you know of someone trying to get rid of an old wooden view camera with a wood tripod, let me know!

On the way home, we stopped at the George Eastman House in Rochester, New York. Eastman, of course, was the founder and creative brain behind the Eastman Kodak Company. His invention of the roll-film emulsion process, and later the affordable film camera revolutionized the photographic industry. It also made Eastman an incredibly wealthy man. We found the stories of the progression of photographic technology very interesting, and thoroughly enjoyed the museum exhibits and the tour of his home (pictured at the top of page 1 and below). We were also intrigued by Eastman's generosity. It is reported that he gave away more than 100 million dollars in his lifetime, benefiting many educational facilities and community programs and projects.

But one of the most interesting tidbits was the origin of the name Kodak. Basically, it doesn't mean or stand for anything. Eastman's marketing savvy was well ahead of his time. He realized that for a trademark to succeed, it can't be confused for anything else. The fabricated word Kodak couldn't be confused with any other meaning, and wasn't likely to be misspelled, in any language. To this day, even in light of the digital craze overshadowing film, Kodak is a very recognizable presence in the photographic arena.

As you know, spring is definitely on the way, so get out there and get your photographic eyes back in shape. The birds are back and the flowers will soon be appearing, so happy shooting!



***Remember- Happy "Clickers"
Take Better Pictures!***

The Fine Print – The opinions expressed in "Take Your Best Shot" are those of the SFCC ***Sioux Projector*** editor, and not often (but occasionally I get lucky) those of the SFCC and its awesome photographers. Corrections, rebuttals, and certainly kind words are graciously invited but, depending on my mood, may or may not be published in future issues. Got a better idea? Think I'm all wet? Bring it on!!!