



The Sioux Projector

The Official Newsletter of the Sioux Falls Camera Club

<http://www.geocities.com/sfcameraclub>

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March 2007 Edition

"Here Comes SPRING" Edition
Monthly Meeting Schedule

Tuesday, March 6, 2007

The Sioux Falls Camera Club will meet at 7:00 p.m. at the Kenny Anderson Community Center, at Ann Sullivan Elementary School, 3701 East 3rd Street, Sioux Falls, South Dakota.

Our program, entitled "*Shooting Outside the Box... The Making of Cubism Redux*", will be presented by our very own *Eric Merrill*.

March subjects are "*Security*" and "*Nature*."

Bill Leshovsky will be providing refreshments, so bring your appetites!

Tuesday, March 20, 2007

The Sioux Falls Camera Club will meet at 7:00 p.m. at the Kenny Anderson Community Center, at Ann Sullivan Elementary School, 3701 East 3rd Street, Sioux Falls, South Dakota.

This meeting will be our first annual *Photo Junk Swap Meet*. Bring all your old, unused photo gear and supplies to sell, barter, trade or just plan give away.

March judging and N4C awards will be announced, and *Terry Rea* will be providing refreshments.

Wishing You a Happy St. Patty's Day!

Sioux Falls Camera Club 2006-2007



Officers and Board Members

President:	Ken Starkenburg	605-338-0209
Vice President:	Jennie Patrick	605-690-5700
Secretary – Treasurer:	Linda Rensberger	605-361-2708
3 Yr.:	(1 yr. remain) Steve Thompson	605-528-3675
3 Yr.:	(2 yr. remain) Ken Eckert	605-332-0657
3 Yr.:	(3 yr. remain) Eric Merrill	605-339-3075
1 Yr.:	Ron Balthazor	605-371-1607

Chairpersons

Programs:	Greg Honermann	507-283-3625
	Ken Eckert	605-332-0657
SFCC Prints & Slides:	Terry Rea	605-338-5842
	Chastity Merkwon	605-366-0898
Newsletter Editor:	Marty DeWitt	605-594-8198
Club Historian:	Ken Starkenburg	605-338-0209
Hospitality:	Lori Fisher	605-376-1454
Promotions:	Tim Breikreutz	605-428-5740
N4C Entries:	Jim Stone	605-339-0187
	Teresa Lane	605-338-1206
N4C Digital:	Eric Merrill	605-339-0187
Points & Awards:	Jim Stone	605-339-0187
	Laurie Brenneman	605-359-8635
Sioux Empire Fair:	Bill Leshovsky	605-728-4140
	Val Goering	605-335-3834

Feel free to contact the board members or chairpersons concerning Camera Club business.

Dues

Individuals: \$18.00 Family: \$27.00

Please pay Linda Rensberger, Secretary-Treasurer

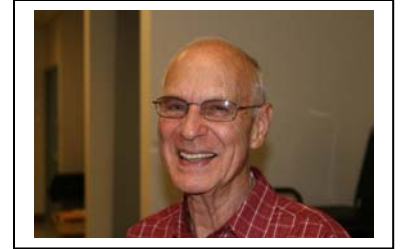
The Sioux Falls Camera Club meets at 7:00 P.M., the first and third Tuesdays, September through May, in the Kenny Anderson Community Center, at Ann Sullivan Elementary School, 3701 E 3rd Street, Sioux Falls, South Dakota.

VISITORS ARE ALWAYS WELCOME!

The Sioux Projector

The Sioux Projector is a monthly publication, (except for July and August), of the Sioux Falls Camera Club, Sioux Falls, South Dakota. Newsletter Deadline is the second Tuesday of the month. Contact editor Marty DeWitt at martydewitt@hotmail.com.

**THE NEW
PREZ SEZ!**



Last month, Marty touched on the fact that I taught a photography class at The Outdoor Campus, where I have been a volunteer for the past eight years. This was actually the fourth time I've given a community photography class there. In the past, I have taught individual classes on lighting, exposure and composition. This latest class was entitled "The Basics of Photography" and covered all of the above topics plus equipment. I was pleased at the attendance, and that there was only one no-show. Of course it helped that Marty was not there to heckle me! (*That's only because you told them not to let me sign up, Ken!*)

One thing I'd like to do is encourage all members to consider sharing their gadgets and creative ideas with the group. It could be something you've made or discovered that has improved your photographic skills. Or it could be something you've collected over the years. It could be both a learning experience and even entertaining.

Speaking of gadgets, don't forget to look through your unused equipment so you'll be ready for our 2007 Photo Junk Swap Meet planned for the March 20th meeting. Great idea Sandy! Who knows, you might make a few dollars, and more importantly, make some more space at home for new "stuff"!

Ken Starkenburg, SFCC President

***"Society speaks and all men listen,
mountains speak and wise men listen."***

John Muir

February 2007

Contest Results

The February subjects were
“Snow” and “Nature.”

Judges were Ron Balthazor, Jennie Patrick, Bob Wulf and Kaitlin Vogel

Members in the News

This is your space to shine! If you have a photo published, get a great opportunity to photograph something for hire, or have an exhibit or program, please let me know so I can share your excitement with our members.

Here’s what I have for this month:

Gigi Gallion and Sandy Tebben have had images published in the Argus Leader

So - What’s up with you?

Special March 6th Program

After quite a bit of arm-twisting, and a couple well-placed threats, we’re finally going to get some insight into the impressive workings of Eric Merrill’s award-winning photography. One such image was entitled “Cubism Redux” and featured a young child reaching out of the photo frame for a stuffed toy. Now Eric is fairly shy, and gets extremely nervous in front of large groups, but he does some neat things with his black & white images, and especially his use of natural lighting. When I asked him for a description of his program, he provided the following:

“Join us as Eric stutters and stammers and tries to pretend he knows what he is talking about. He’ll blabber about some of his kid’s pictures and how he created them. He’ll talk about his work flow, all the way from crawling on the floor to final output. In any event, the refreshments should be good!”

Now, how’s that for modesty? Hope you can join us for the show!

Color Prints: 31 Entries

Ist.	“Young Fisherman”	Robert Tebben
2nd.	“What’s He Doing Mom?”	Marty DeWitt
3rd.	“Sharing Nature”	Keith Anderson
H.M.	“10,000 Pipes!”	Ron Balthazor
H.M.	“Backyard Fun”	Roger Rose
H.M.	“Staying Close”	Robert Tebben
H.M.	“Waiting For Snow”	Ethan VanderVorste

Black & White Prints: 20 Entries

Ist.	“A Beautiful Flower”	Sandy Tebben
2nd.	“Mingus Mill Overflow”	Marty DeWitt
3rd.	“Winter Fencing”	Ron Balthazor
H.M.	“Skim Milk or 1%?”	Jennie Patrick
H.M.	“The Falls on the Big Sioux”	Ken Eckert
H.M.	“When’s Dinner?”	Roger Rose
H.M.	“Kite Butterfly”	Sandy Tebben

Color Slides: 12 Entries

Ist.	“Bar Harbor Sunset”	Ron Balthazor
2nd.	“Looking Upstream”	Ron Balthazor
3rd.	“Zion Serpentine”	Marty DeWitt
H.M.	“Nature’s Snow Dance”	Marty DeWitt
H.M.	“Touched By Winter Snows”	Marty DeWitt
H.M.	“Western Tiger Swallowtail”	Roger Rose
H.M.	“Ready to Go!”	Sandy Tebben

Congratulations to all our winners, especially 6 year old Ethan VanderVorste for his first Honorable Mention! And a special THANK to our other new members who are starting to enter their works, as well! LOOKIN’ GOOD!

The Photo ESSAY

By SFCC Member, Alyice Edrich

Alyice is an aspiring photographer and the editor of an online publication for busy parents. Visit her at <http://thedabblingmum.com> or <http://alyiceedrich.net>

Just as a group of words woven together tells a story, so does a group of photographs. Many think of photo essays as a series of shots taken in a timed sequence and showcased in linear form, but a photo essay is much more than that.

A photo essay is life in the making. It's about evoking emotions and telling a story. It's about changing the way we view history while preserving history for future generations. It's about being real.

A photo essay can be as creative as a collage of pictures, or as simple as grouping a set of photographs together to be displayed in a photo album, a story book, a scrapbook, a slide show or a wall hanging.

The photographs can be cropped to remove distracting and irrelevant areas and enhanced through a digital darkroom, but they should never be altered in such a way that they no longer tell the true story. In other words, images should not be manipulated to make the pictures say something that never really happened. Taking "creative" license with photographs should be saved for fine art, not for photo essays.

Just as a written essay has a beginning, a middle and an end, so must a photo essay. It can be as short as three pictures, or as large as a hundred, but it must have order and it must convey a story. If it's not telling a story in chronological time, it should be telling a story through a theme.

A theme could be an event such as a birthday party, wedding or a day spent baking in the kitchen. It could be a picnic in a park, or surfing the tides. It could be the simple act of opening a gift, laughing with loved ones, or saying goodbye to distant relatives. It could be anything you want it to be, as long as the message is unified and clear.

And finally, the photo essay can be accompanied by brief captions or sound bytes – words that further tell the story - or left alone allowing the pictures to speak for themselves.

For a great tutorial on photo essays, visit Apple Computer's website at http://ali.apple.com/ali_sites/deli/exhibits/1000308/The_Lesson.html where middle school teacher Anthony Cody teaches his class to develop photo essays using video slideshows, digital images and storytelling techniques.



Chad Coppess at Palisades State Park

Hospitality List

The following members have graciously agreed to bring tasty treats to our meetings.

Many THANX in advance for your assistance!

March 6th – Bill Leshovsky

March 20th – Terry Rea

April 3rd – Steve Thompson

April 17th – Jim & Dorothy Stone

May 1st – Loreale Johnson

May 15th – Spring Banquet

MAY 5th - FREE Photo CLASS!

The Southeast South Dakota Tourism Association is sponsoring a free photography class at 9 a.m. on Saturday, May 5th at The Outdoor Campus in Sioux Falls. The class, entitled "Take Your Best Shot" will feature the amazing talents of Chad Coppess, Chief Photographer for South Dakota Tourism.

To register, call 1-888-353-7382 or online at www.southeastsouthdakota.com/photoclass.html

April Theme - "RAIN"



You may think that just because it's raining, it's time to head indoors. Quite the contrary! Rainy days give colors a deeper amount of saturation. The diffused lighting from overcast skies is much more conducive to wildflower photography. The sparkle of raindrops glistening off vegetation gives a new dimension to images. You are able to use longer exposures due to reduced light levels, which can enhance running streams. It's a whole new world out there, so take measures to keep you and your equipment dry...and keep on shooting!

Photo Contest Announced

A Prairie Theme

*In Memory of
SFCC Member and
Outdoor Campus Volunteer*

Ron Schemmel

*Sponsored by The Outdoor Campus
in Sioux Falls*

*The contest is FREE
Deadline for entries is May 30, 2007*

Prizes include Harold's gift certificates

*Judges include SFCC's very own
Ruth Schemmel
& Marty DeWitt*

*For contest rules and more information
Contact:*

*The Outdoor Campus
4500 Oxbow Avenue
Sioux Falls, SD 57106-4114
605-362-2777
www.outdoorcampus.org*



Remember to CLEAN Out Your Closets!

The March 20th SFCC meeting will be our first annual *Photo Junk Swap Meet*. Dig out all your used and un-used photo gear, photo magazines, supplies and gadgets, new, used or abused, and we'll have a fun evening of bartering, swapping, buying and stealing. I'm sure nearly everyone has some stuff sitting around gathering dust. So clear it out, make a little spending money, or trade it for that little gadget you've always wanted but couldn't find.

So, start packing and get ready. It could be even bigger than Ebay!

Take Your Best Shot!

By Marty DeWitt, SFCC Editor



Over the President's Day Weekend, Cathy and I decided to get out of town and drove to Minneapolis. She had her USA Directory of Quilt Shops and I picked up a list of addresses for every National Camera Exchange camera store. Now I'm sorry to report there are a lot more quilt shops than there are camera stores, so you can guess where we spent most of our time. In fact, one store, the Old Alley Quilt Shop in Sherburn, Minnesota, was a restored bowling alley on Main Street. It was an old duck pin alley, with four narrow lanes. To show you just how closely related quilting and photography can be, the owner took me on a photo tour of the building's restoration. They kept a detailed photo album of the project, start to finish. They saved as much of the original floor as possible, even converting one section into a cutting table. It's great when folks make the effort to save those small bits of our local history.

I also came away with some interesting observations about camera stores. It seems the photography business is alive and well. It's just become a large franchise "photo-chain" game. All the franchise stores seem to look alike, carry the same stuff, prices are pretty much the same (high), yet the quality of knowledge and customer service is all over the board. And there sure wasn't much for "deals" anymore. National Camera had signs in all their display cases advertising a 50% off President's Day sale on used equipment. Guess I didn't see the fine print that excluded everything I asked to look at. They had a Kodak Easy-Share digital camera selling for \$10, but they hardly budged on an old Canon FD macro ring light, which was selling for nearly what it retailed for 10-15 years ago.....and the battery compartment was corroded! I also inquired about sensor cleaning kits. Soon discovered that they no longer carried them because folks were screwing up their cameras and blaming the store for their misfortune. But the "Call It As You See It" Award for Candid Honesty in Sales goes to the salesman who, when asked about the difference between the Delkin eFilm Archival Gold CDs and DVDs, and the Promaster Archival Gold discs, remarked "Look at the price, man, one's 24 carat gold, the other's spray paint!" (Wonder how many folks actually ask?..).

But I did see numerous people drop some really money for the latest and greatest technology, and with all the "fixings". One guy wrote out a \$4000 check at West Photo for a Canon 5D complete with lenses, flash, memory cards and case, while his lovely wife sat patiently in the parking lot reading her *Martha Stewart* magazine (incidentally, I didn't spend a dime, while my lovely wife sat patiently in our van right next to her, reading her *Good Housekeeping* magazine....). Oh well, it just means I have more money to spend at our Junk Swap Meet!

If you are going to be dug out of the drifts from this last blizzard, you may want to venture out Saturday night (March 3rd) just before sunset. As I understand it, the full moon will rise midway through a full lunar eclipse. Try to find a prominent hill with a good view of the eastern horizon. The moon should rise with a defined reddish hue, and will begin to uncover as it moves out from behind the earth's shadow.

Remember- Happy "Clickers" Take Better Pictures!

The Fine Print – The opinions expressed in "Take Your Best Shot" are those of the SFCC *Sioux Projector* editor, and not often (but occasionally I get lucky) those of the SFCC and its awesome photographers. Corrections, rebuttals, and certainly kind words are graciously invited but, depending on my mood, may or may not be published in future issues. Got a better idea? Think I'm all wet? Bring it on!!!